

ATLANTA ROLLER DERBY

2024
SEASON

SPONSORSHIP

ATLANTA ROLLER DERBY

281 Veterans Memorial Hwy SE
Mableton, GA 30126

sponsorship@atlantarollerderby.com
www.atlantarollerderby.com

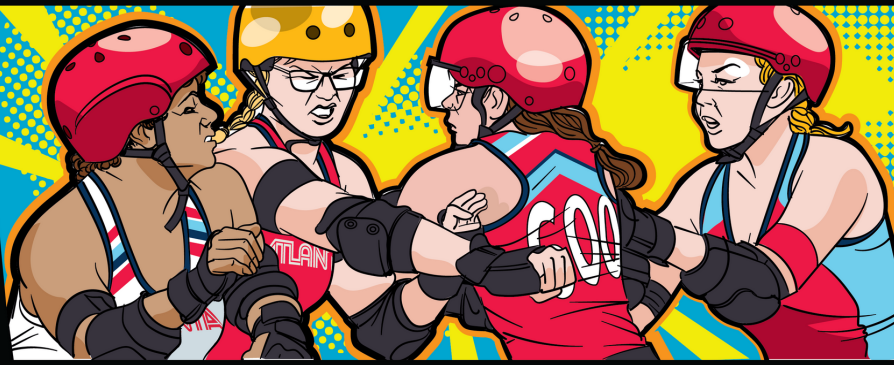
ABOUT US

Atlanta Roller Derby (ARD), a founding member of the Women's Flat Track Derby Association (WFTDA), took shape in November 2004, when Angela Ward, a.k.a. Tanya Hyde, put a call out to strong, athletic women to join her in bringing Roller Derby to the Dirty South. The sport, once on par with the theatrics of professional wrestling, evolved to become a full-contact sport for women and gender-expansive people that's writing a new chapter in athletic history.

OUR TEAMS

The league features three home teams, the Apocalypstix, Glamma Rays, and Toxic Shocks, that compete each season for the championship trophy. The home teams battle it out during their February-to-September season.

In addition, the league sponsors three travel teams that defend your city's honor across Georgia, the South, and the whole wide world. Internationally recognized Dirty South Derby (DSD) are your WFTDA-chartered All-stars, who compete at the highest level. The Rumble Bs, Atlanta's regionally competitive team, represent the league in interleague play against smaller leagues, WFTDA-apprentice leagues, and other WFTDA leagues' B-teams. They are your rising stars. And, last but not least, there is our locally-competitive team the Rolling Ruckus.



2024 SEASON
CELEBRATING 20 YEARS

MAR 16	APR 13	MAY 11	JUN 8	JUL 27	AUG 24	SEP 21	OCT TBA
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NEW VENUE

AGNES SCOTT COLLEGE
Woodruff Athletic Complex
225 E Dougherty St, Decatur, GA

SPONSORSHIP LEVELS

BRUISER - \$1,250

- One appreciation plaque
- A targeted post on our socials
- One 8'x3' banner hung at bout
- Logo in Bout Day Program
- One announcement during bout
- Two season tickets
- Two merchandise items

SLAMMER - \$3,000

- One appreciation plaque
- One logo on our website
- Three posts on our socials
- One 10'x3' banner hung at bout
- Two announcements during bout
- Four regular or two VIP season tickets
- Four merchandise items
- Logo in Bout Day Program

ALL STAR - \$5,000

- One appreciation plaque
- One featured logo on our website
- Four posts on our socials
- One 12'x3' banner hung at bout
- Four announcements during bout
- Logo in Bout Day Program
- Eight regular or four VIP season tickets
- Eight merchandise items
- One newsletter spotlight
- One sponsored section
- One co-branded event

WHY US

Embark on a journey with Atlanta Roller Derby, a nonprofit organization owned and operated by passionate skaters. Our thrilling events, complete with marketing, production crews, and fierce teams, offer up to eight home games annually. Our vast social media network eagerly awaits to welcome you into our community.

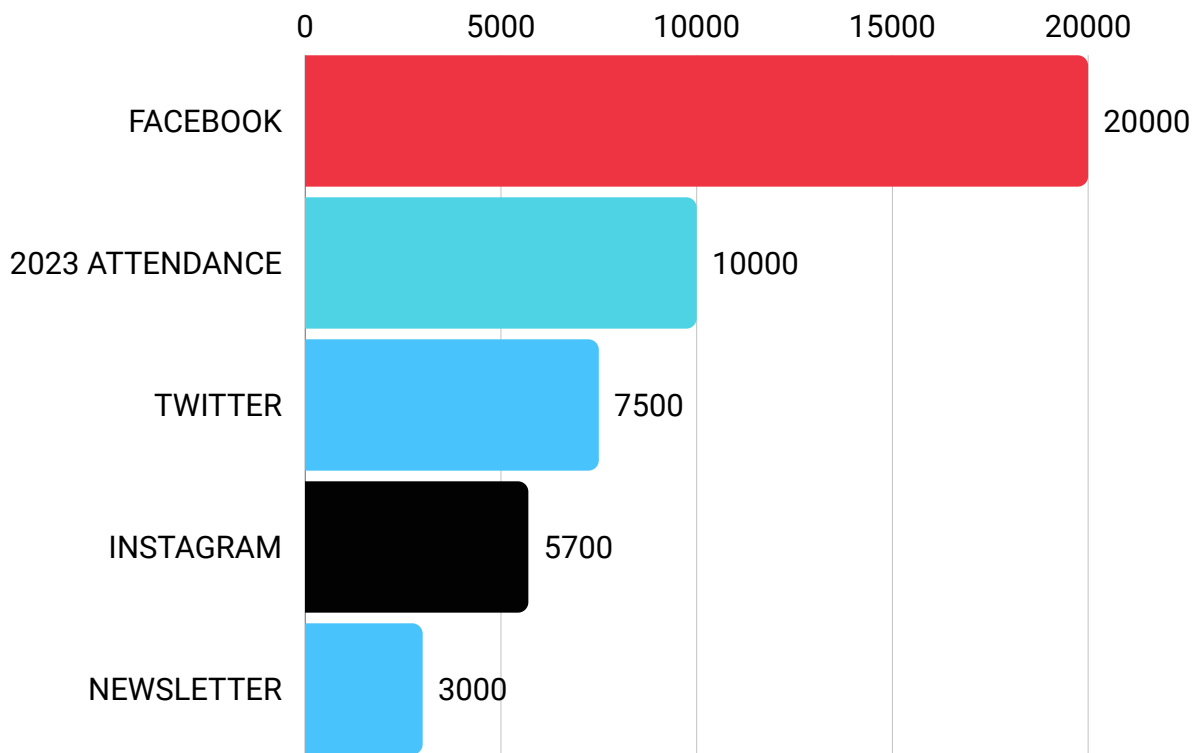
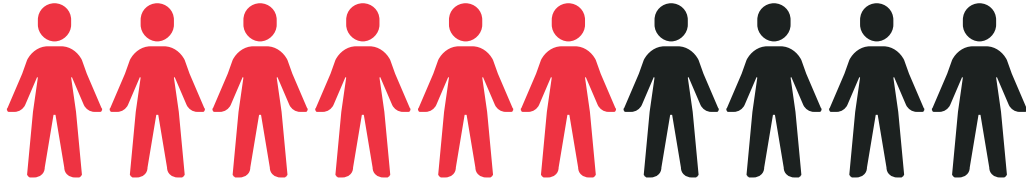
Our success in the Atlanta community and beyond is founded upon charitable contributions and volunteerism. We remain committed to volunteering for local events and organizations, including Atlanta Pride, Habitat for Humanity, Meals on Wheels, Bosley's Place, and the Susan G Komen Foundation. Our goal is to make roller derby accessible to everyone through our active Junior and Recreational leagues. Your sponsorship will enable us to continue developing programs that support diverse causes and communities.

We, at ARD, believe in fostering a league culture that is inclusive and celebrates the diversity of all members, including those from Black, Indigenous, and other communities of color, as well as trans and disabled members. We strive for justice in our league, sport, and the wider Atlanta community.

Our skaters bring their unique skills, both on and off the track, driven by their passion for the sport. We are dedicated to providing our fans with high-intensity competition, adrenaline-pumping gameplay, and an immersive experience that is one-of-a-kind.

Partnering with ARD ensures that your business's message reaches a diverse fan base, including families, friends, and local communities. Join us today and become part of our vibrant and dynamic world.

OUR REACH



**Atlanta Roller Derby:
Dirty South
3rd in NA South
12th in GUR**

WFTDA 2023 Official Rankings



&

AGNES
SCOTT
COLLEGE

FRESH PARTNERSHIP

In a convergence of speed and intellect, the swiftly rising sport and the pinnacle of innovation in liberal arts education unite to present Atlanta Roller Derby's 20th anniversary season.

Agnes Scott College in Decatur has been a beacon of enlightenment since 1889, nurturing minds to think deeply, uphold honor, and confront the challenges of their era. Atlanta Roller Derby, beckoning fierce and athletic spirits since 2004, has transcended its origins akin to the dramatic flair of wrestling, transforming into a fierce full-contact sport for women and gender-diverse individuals, inscribing a new saga in the annals of athleticism.

With a legacy of championing women in sports, Agnes Scott graciously hosted the Atlanta Dream of the WNBA in 2021. Together with Atlanta Roller Derby, a symphony of strength and spirit unfolds, aspiring to elevate the realm of women's and gender-expansive sports to great heights.

A NEW LEVEL OF SUPPORT

The *Double Header Package* is a single Bout Day sponsorship alternative to our full-season options. This sponsorship level elevates your business to the focal point of Bout Day, granting you unparalleled engagement and brand exposure.

Double Header Package

TARGETED POSTS ON FACEBOOK AND INSTAGRAM

BOUT ANNOUNCEMENTS

4 MENTIONS IN 1 DOUBLEHEADER

BRANDED BANNER HUNG AT BOUT

COLLATERAL ACTIVATION

SELL ITEMS AND/OR DISTRIBUTE BRANDED COLLATERAL AT BOUT

2 VIP TICKETS

In addition to the variety of opportunities presented, we are open to customizing a package that fits your advertising needs.

Please let us know what we can do for you!

Contact us at:

sponsorshipatlantarollerderby.com.

**Thank
you!**

Thank you for considering
sponsoring the Atlanta Roller
Derby League.

**ATLANTA
ROLLER DERBY**

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